



PIT Calendar

| Date & Time                  | Platforms           | Copy  | Hashtags  |
|------------------------------|---------------------|---|---|
| Monday, Jan. 20 @ 9 A.M.     | Facebook, Instagram | Good morning, Denton! The week of United Way's annual Point-in-Time survey has arrived. It's not too late to sign up to volunteer to help us count if you haven't already. Click <a href="#">here</a> for more information.   | #PointInTimeSurvey #PITSurvey #Denton #EndHomelessness #HomelessnessAwareness   |
| Tuesday, Jan. 21 @ 10 A.M.   | Facebook, Instagram | The Point-in-Time survey is only two days away, and we're already seeing great involvement from the Denton community. In the last year, Denton has seen growing rates of homelessness. This is a step in combating homelessness in Denton and making our city a great place for everyone to live. Read more from our partners, the Denton County Homeless Coalition, <a href="#">here</a> . | #PointInTimeSurvey #PITSurvey #Denton #CompassionInAction #CommunitySupport     |
| Wednesday, Jan. 21 @ 10 A.M. | Facebook, Instagram | The Point-in-Time survey is tomorrow, but it isn't too late to pitch in! People who would like to help out but can't volunteer can always contribute by going to our Amazon wishlist. Items like hats, gloves and socks can help keep those without housing warm, especially with the projected winter freeze next weekend. Please go to our <a href="#">wishlist</a> to contribute today!  | #PointInTimeSurvey #PITSurvey #Denton #CommunitySupport #HomelessnessAwareness  |
| Thursday, Jan. 22 @ noon.    | Facebook, Instagram | United Way's annual Point-in-Time survey is finally here! Tonight, volunteers will gather at their designated meeting points and the count will begin. Volunteers, please dress warmly and wear comfortable shoes. If anyone has any questions, feel free to reach out to @UnitedWayDenton for answers.   | #PointInTimeSurvey #PITSurvey #Denton #CommunitySupport #NonProfit #BeTheChange |

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| Friday, Jan. 23 @ 11 A.M. | Facebook, Instagram | <p>The annual Point-in-Time survey, organized by United Way, took place overnight last night, and we were glad to see the Denton community come together for our city's unhoused population. Survey results are still being tallied up, but we just wanted to give a big thanks to United Way and the Denton County Homeless Coalition for the work they've done for not only those without housing in Denton, but all across the country as well. Hopefully, this can be a big first step in helping those of us who are the most in need.</p> | #PointInTimeSurvey #PITSurvey #Denton #CommunitySupport #NonProfit #Advocacy |
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