

Alexis Dubree

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PROFESSIONAL PROFILE

Strategic communications student with strengths in written communication, research and content creation. Skilled in marketing campaigns, team collaboration and relationship building, with technical proficiency in Muck Rack and Adobe Cloud. Recognized for attention to detail, multi-tasking and problem-solving, with proficiencies in media relations and developing communication plans. Seeking an internship in public relations, social media, or marketing starting summer 2026.

CORE COMPETENCIES

PR Writing | Social Media | Photography | Research | Project Management | AP Style | Proofreading | Blogging

TECHNICAL SKILLS

Adobe Creative Suite | Muck Rack | Microsoft | SEO | Ethical AI Use | LinkedIn Learning Market Research Certified | Asana | Slack

EDUCATION

Bachelor's in Journalism with a Public Relations Concentration

GPA: 3.24

Minor in Sociology

University of North Texas, Denton, Texas

May 2026

HONORS & AWARDS

2024 – Named to President's List in recognition of outstanding academic work

2025 – Named to Dean's List in recognition of outstanding academic work

WORK / PR EXPERIENCE

Scott Social

May 2025 – Aug. 2025

Social Media Intern

- Refined content strategy to align with audience behavior and brand voice.
- Developed social media strategies using strategic thinking and creative brainstorming skills.
- Engineered influencer marketing strategies and discovered influencers that met the client's needs.

An Agency Story

Jan. 2023 – Aug. 2025

Podcast Editor

- Mixed and edited multiple audio tracks into cohesive, high-quality productions using Descript.
- Shaped and reviewed episode transcripts to ensure accuracy and proper grammar.

JOUR 4270 Social Media Plan

Aug. 2024 – Dec. 2024

Lifeblue Social Media Plan

- Developed a comprehensive semester-long strategic social media plan for Lifeblue, including audience research, platform selection and content strategy.
- Created measurable social media goals aligned with overall marketing and business goals.
- Designed a multi-platform content calendar with platform-specific messaging.

JOUR 3410 PR for Non-Profits

Aug. 2025 – Dec. 2025

Integrated Partnership Communications Plan

- Created a campaign in the classroom for a partnership between Commit Partnership and Dallas Independent School District.
- Created a multi-platform social media calendar for Facebook, Instagram and X.
- Designed flyers and wrote a press release using AP style writing.

JOUR 4460 PR Communication

Feb. 2026 – March 2026

Corporate Communication Audit

- Conducted a comprehensive corporate communications audit evaluating investor relations, media relations, CSR initiatives and earned media performance.
- Assessed reputational risks including legal proceedings, market volatility and seasonal revenue dependency using annual reports and media coverage.

- Developed strategic recommendations to enhance newsroom accessibility, brand voice positioning and Gen Z engagement.